



## **NewSpace India Limited & MEASAT continue their partnership to provide satellite capacity for DTH and Broadcasting Sectors in India**

**Bengaluru, 27 September 2024** – NewSpace India Limited (**NSIL**), a Government of India (GoI) company under Department of Space (DoS) and the commercial arm of ISRO, executed a collaboration agreement with MEASAT Global Berhad (**MEASAT**) – Malaysia’s premier satellite solutions provider at the recently concluded Bengaluru Space Expo, 2024.

Following the Space Sector reforms announced by the Government of India during June 2020, NSIL has the mandate of owning and operating its fleet of communication satellite and provide services to users from both Government and private sectors. NSIL at present operates a fleet of 11 communication satellites providing satellite capacity to various service providers in the domains of Broadcasting, DTH, DSNG, Commercial and CUG VSATs, IFMC etc. The current agreement enables MEASAT to offer its MEASAT-3b & MEASAT-3d satellite capacity to DTH operators and broadcasters, in accordance with the Indian Space Policy 2023.

Reflecting on the new phase of partnership between NSIL and MEASAT; A. Arunachalam, Director (Technical and Strategy), NSIL, stated, “We are delighted with the expansion of our relationship with MEASAT. NSIL is committed to meet the demands of users in Indian Market and would further continue the business activities with international satellite solutions providers.”

Ganendra Selvaraj, Chief Commercial Officer, MEASAT added “MEASAT is pleased to strengthen the business relationship and expand the collaboration with NSIL, who has been our partner for more than 5 years. It is exciting to see the Indian Government’s commitment to grow the space industry and we are keen to leverage our capabilities and reliable satellites to support the needs of current and future clients in the country. The success of our CONNECTme satellite broadband service in helping to close the connectivity gap in rural Malaysia could be replicated in India through this partnership. We are also keen to tap on NSIL’s Satellite Launch Service capabilities and other services to support MEASAT’s initiatives in the region.”

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